



## Mount Olive Soccer Club 17<sup>th</sup> Annual Halloween Classic

**Saturday, October 23, 2010 - AGES U8-U11**  
**Saturday, October 30, 2010 – AGES U12-U14**

### PROGRAM ADVERTISER

My Friends in Soccer,

Thank you for your interest in becoming an advertiser in the Mount Olive Soccer Club's 17<sup>th</sup> Annual Halloween Classic. Over 150 teams along with their parents, fans, and coaches will be in the Mount Olive area over those two weekends. Many of those teams will have a couple of hours between games and will be looking for places to eat and/or shop to pass the time.

This year, in addition to having your advertisement in our program, we will also be giving the participating teams a map showing the locations of our local advertisers. The map will also be posted in the tournament section of our website.

Tournament program ads are \$50.00 for a half page and \$100.00 for a full page. Cover pages are normally purchased as part of our sponsorship packages, but can be purchased separately. If you are interested in a sponsorship package, the detailed information can be found on our website under the tournament section.

On the attached form, please select one of the advertising options, complete the advertiser information, attach artwork (hardcopy, CD, or send to the tournament email address) and include your check for payment made payable to the Mount Olive Soccer Club.

Please send to the following address by **October 1, 2010**:

Mount Olive Soccer Club  
17<sup>th</sup> Annual Halloween Classic  
PO Box 20  
Flanders, NJ 07836

If you have any questions, please feel free to contact us at **973-945-5807**.  
or by email at [tournament@mountolivesoccer.com](mailto:tournament@mountolivesoccer.com)

Again, thanks for your interest, and we look forward to your participation.

Yours in soccer,

Martin Ertl  
Robyn Broening  
Tournament Directors  
Mount Olive Soccer Club



**THE 17<sup>th</sup> ANNUAL MT. OLIVE HALLOWEEN CLASSIC - SPONSORSHIP APPLICATION**

Program Advertisements	Check Here to Select:	Cost:	Enter Quantity:	Enter Total Cost \$:
> ½ page ad	_____	\$ 50	_____	\$ _____
> Full Page Ad	_____	\$ 100	_____	\$ _____
> Full page ad Inside Back Cover Front or Back	_____	\$ 250	_____	\$ _____
> Back Page Cover Ad	_____	\$ 500	_____	\$ _____
> Front Cover	_____	\$ 800	_____	\$ _____
<b>TOTAL</b>				\$ _____

**Return the completed application and payment to by October 1, 2010:**  
 Mt. Olive Soccer Club, 17<sup>th</sup> Annual Halloween Classic, PO Box 20, Flanders, NJ 07836

**\*\*Please print legibly;**

Organization/Company Name \_\_\_\_\_ Date \_\_\_\_\_

Address of Company \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Those sponsors obtaining packages that include artwork and logos should email them to [tournament@mountolivesoccer.com](mailto:tournament@mountolivesoccer.com) please see artwork requirements below: – Thank You  
**Requirements for Tournament Program Ads and Team Pages**

**Ad Sizes:**

Full page ads are formatted to fit 8.5” H x 5.5” W  
 Half Page Ads are formatted to fit 4.25”H x 5.5”W

**Ads and team pages should be in the following formats:**

- As an image file .jpeg, .tiff, .bmp or .pdf
- Or a Powerpoint 2007 or older file
- Please only submit Word documents (Version 2007 or older) if you have no other means to submit. Please understand that these ads always require re-formatting and it may not look like original design.

**For Powerpoint to setup the image area:**

1. Go to File from menu bar
2. Select Page Setup
3. In the size drop down select “Custom”
4. Change the orientation. Full page ad will be Potrait layout and half page ad will be landscape layout.
5. Change H and W dimensions based on half page or full page ad

**Note:** you must change the page layout before you start the Power Point