



Mount Olive Soccer Club 17th Annual Halloween Classic

Saturday, October 23, 2010 - AGES U08-U11
Saturday, October 30, 2010 – AGES U12-U14

SPONSORSHIP PROGRAMS

My Friends in Soccer,

Thank you for your interest in becoming a sponsor of Mount Olive Soccer Clubs 17th Annual Halloween Classic one of the areas premier post-season soccer tournaments. As a sponsor you now have the opportunity to meet with attendees at our premier location at Turkey Brook Park on two weekends instead of one. We have created **SUPER SAVER PACKAGES** for our exhibitor and vendor sponsors, which offer a discount for participating on both days.

By being a sponsor, exhibitor or vendor your company has terrific way for your organization to join some of our other past sponsors including Aero Champion Sports, Commerce Bank, Mount Olive Bar & Grill, Outback Steakhouse and more, to gain visibility and awareness among the local community as well as thousands of visiting soccer players, parents, fans, coaches and referees from throughout New Jersey and the metropolitan area. Plus, your participation will help support over 1,000 children ages 5-14 currently served by Mount Olive Soccer Club's many year-round youth soccer programs.

In the materials enclosed, we have listed all of the various ways that you / your organization can participate as sponsors. With our wide array of sponsorship opportunities, there is sure to be a program that meets your organization's budget.

Please select one of the sponsorship packages or individual sponsorship opportunities from the list enclosed, and include your check for payment made payable to the Mount Olive Soccer Club.

Return the completed sponsorship application and payment to:

Mount Olive Soccer Club
17th Annual Halloween Classic
PO Box 20
Flanders, NJ 07836

If you have any questions, please feel free to contact us by email at tournament@mountolivesoccer.com

Some sponsorships are limited, and are available on a first come, first serve basis, so be sure to get your application back to us soon!

Please note that all sponsors who donate \$200 or more are entitled to FREE advertising in our program, and on our sponsor appreciation boards, which will be conspicuously located at the tournament venues.

Again, thanks for your interest, and we look forward to your participation.

Yours in soccer,

Martin Ertl & Robyn Broening
Tournament Directors
Mount Olive Soccer Club

The Mount Olive Soccer Club is a 501 (C) 3 not for profit corporation

Mount Olive Soccer Club

17th Annual Halloween Classic - 2010
SPONSORSHIP PROGRAMS AVAILABLE:

Description:	Cost:
<p>Platinum Sponsorship Package – Official Tournament Sponsor Company logo on official tournament program cover – Value \$800 Company logo on official tournament T-shirt – Value \$1000 2 soccer field sponsorships (we produce with your logo) signs and placed conspicuously on field - Value \$500 2 soccer field banner hangings of your company supplied banners behind goals on field – Value \$300 6 months affiliate posting of your logo on tournament web site – Value \$200 1 full page ad in official tournament program – Value \$100 4 tournament T-shirts – Value \$60 1 free exhibitor or vendor space – Value \$100 + Recognition on official tournament sponsorship board – our gift Recognition plaque for your sponsorship – our gift</p>	<p align="center">\$2000</p> <p>YOU SAVE \$1060</p>
<p>Gold Sponsorship Package Company logo/advertisement on official tournament program back cover – Value \$500 2 soccer field sponsorships (we produce with your logo) signs and placed conspicuously on field - Value \$500 2 soccer field banner hangings of your company supplied banners behind goals on field – Value \$300 3 months affiliate posting of your logo on tournament web site – Value \$100 1 full page ad in official tournament program – Value \$100 4 tournament T-shirts – Value \$60 1 free exhibitor or vendor space – Value \$100 + Recognition on official tournament sponsorship board – our gift Recognition plaque for your sponsorship – our gift</p>	<p align="center">\$1000</p> <p>YOU SAVE \$660</p>
<p>Silver Sponsorship Package Company logo/advertisement on official tournament program inside cover – Value \$250 1 soccer field sponsorship (we produce with your logo) signs and placed conspicuously on field - Value \$250 1 soccer field banner hanging of your company supplied banners behind goals on field – Value \$150 3 months affiliate posting of your logo on tournament web site – Value \$100 1 full page ad in official tournament program – Value \$100 2 tournament T-shirts – Value \$30 1 free exhibitor or vendor space – Value \$100 + Recognition on official tournament sponsorship board – our gift Recognition certificate for your sponsorship – our gift</p>	<p align="center">\$500</p> <p>YOU SAVE \$480</p>
<p>Bronze Sponsorship Package 1 soccer field sponsorship (we produce with your logo) signs and place conspicuously on field - Value \$250 3 months affiliate posting of your logo on tournament web site – Value \$100 1 full page ad in official tournament program – Value \$100 2 tournament T-shirts – Value \$30 1 free exhibitor or vendor space – Value \$100 + Recognition on official tournament sponsorship board – our gift Recognition certificate for your sponsorship – our gift</p>	<p align="center">\$250</p> <p>YOU SAVE \$330</p>
<p>Tournament Program Advertisements Available in ½ page, full page, and cover pages, these ads will make your organization stand out in the crowd, and drive business to you! Copies of programs are distributed to all teams and are available at the tournament venues. Programs contain local area information, plus schedules and team information. All “Paid Sponsors” will be listed in the directory on the Sponsor Page for no additional charge.</p>	<p align="center">Prices from \$50-\$500 (See application for details)</p>
<p>Vendor (limited & exclusive opportunities availability) – please call Martin Ertl at 1-888-905-4257 VM # 7 Market and sell your products or services to a targeted audience of youth soccer players, parents, coaches, fans from over 100 teams! Great for specialty items, T-Shirts, soccer apparel & novelties. A separate Vendor agreement must be completed.</p>	<p align="center">\$100 single day plus 15% of sales or \$150 both days plus 10 % of sales YOU SAVE \$50</p>
<p>Exhibitor (limited availability – please see Exhibitor Only Agreement) Want to reach a targeted audience of youth soccer players, parents, coaches, fans and referees to show off your products or services? Or, do you want to create exposure for your local business? Purchase a exhibitor table and you'll be able to market your products and services to an audience of 2000-3000 consumers!</p>	<p align="center">\$100 single day or \$150 both days</p>



THE 17th ANNUAL MT. OLIVE HALLOWEEN CLASSIC - SPONSORSHIP APPLICATION

Sponsorships: (see sponsorship description sheet for details)	Check Here to Select:	Cost:	Enter Quantity:	Enter Total Cost \$:
Platinum Sponsorship Package – You Save \$1060		\$ 2000		\$
Gold Sponsorship Package – You Save \$660		\$ 1000		\$
Silver Sponsorship Package – You Save \$480		\$ 500		\$
Bronze Sponsorship Package – You Save \$330		\$ 250		\$
T-Shirt Sponsorship		\$ 800		\$
Field Sponsorship (we provide sign)		\$ 250		\$
Field Corporate (you supply) Banner Hanging		\$ 150		\$
Web site affiliate posting of your logo for 3 months		\$ 100		\$
Program Advertisements				
> ½ page ad	_____	\$ 50	_____	\$ _____
> Full Page Ad	_____	\$ 100	_____	\$ _____
> Full page ad Inside Back Cover Front or Back	_____	\$ 250	_____	\$ _____
> Back Page Cover Ad	_____	\$ 500	_____	\$ _____
> Front Cover	_____	\$ 800	_____	\$ _____
Vendor Table – cash (c/c) transactions – must include copy of a signed vendor agreement	1 Day _____ 2 Days _____	\$ 100 + 15% sales \$ 150 + 10% sales	_____ _____	\$ _____ \$ _____
Exhibitor Table – no cash transactions – include copy of a signed exhibitor only agreement	1 Day _____ 2 Days _____	\$ 100 \$ 150	_____ _____	\$ _____ \$ _____
TOTAL				\$

Return the completed application and payment to:
Mt. Olive Soccer Club, 17th Annual Halloween Classic, PO Box 20, Flanders, NJ 07836

Donations & “In-Kind” Sponsorships:

The Mount Olive Soccer Club Halloween Classic also encourages and accepts in-kind donations of food, beverages, water, or tournament-related services, and volunteers to assist the Tournament Staff at the various venues and activities. If you are interested in making an in-kind donation or can volunteer to help us, please indicate here:

****Please print legibly;**

Organization/Company Name _____ Date _____

Address of Company _____ City _____ State _____ Zip _____

Contact Person _____ Phone _____ Fax _____

Email address _____

Those sponsors obtaining packages that include artwork and logos should email them to
tournament@mountlivesoccer.com please forward all artwork in either .gif or .jpg formats – Thank You